

## CELINE DAVID

A curious and **versatile designer** with 15+ years of experience in graphic, web, digital, UX/UI design, and front-end development, dedicated to creating meaningful solutions that **improve people's lives**. Let's create great things together!

## experience

---

### DIGITAL CREATIVE – FREELANCE

June 2017 – Present (Remote)

As a freelancer and occasional contractor, I wear multiple hats, continuously developing my creative services, refining UX/UI design skills, optimising workflows, and sharpening project management abilities.

- Creating visual identities and various print and digital assets
- Managing digital projects from concept and design to full implementation and launch
- Designing or redesigning web and mobile interfaces
- Simplifying and consolidating user journeys
- Collaborating with stakeholders to iteratively refine user experiences
- Collaborating with various creative teams
- Authoring guidelines
- Documenting and conducting UAT
- Co-facilitating workshops
- Client relationship management
- Project + time management
- Budgeting + financial management

### GRAPHIC & WEB DESIGNER / FRONTEND DEVELOPER THE MIGHTY WONTON

2009/2017 (Melbourne, Australia)

Working as a wonton allowed me to deepen my coding proficiencies and refine my eye for design.

- Created visual identities and various print and digital assets
- Designed, developed and launched multiple WordPress websites
- Designed and developed newsletter templates
- Scheduled newsletter releases
- Assisted in documenting and archiving projects
- Managed client relationships

## skills

---

### Visual Design

UI and Figma UI libraries, responsive web design, app design, branding and identity, logos, icons, documentation & guidelines, print and publication design, illustration

### Interaction Design

UX and accessibility for web, mobile and digital interfaces

### Design Research

Wireframing, prototyping, storyboarding

### Design Strategy

Journey mapping, co-design workshoping

### Frontend development

PHP, HTML5, CSS3, SCSS, custom theme development (WordPress)

## LET'S CHAT

hello@celinedavid.net

+61 422 597 417

www.celinedavid.net

**in** @celinedavid-design

Based in melbourne

## creative & tech tools

---

Adobe CC (Photoshop, Illustrator, InDesign, XD, Dreamweaver, After Effects), Figma, Sketch, Miro, Microsoft 365, Visual Studio Code, Bitbucket, Google Analytics, WordPress, Shopify, Webflow, MailChimp, CreateSend

## references

---

### Luna Andreux

Design Director, Emanda Group

### Lee Wong

Creative Director, The Mighty Wonton

\*contact details available upon request

## education

---

### ADVANCED DIPLOMA OF COMMERCIAL ARTS – CATC

2008/2009 Melbourne, Australia

Electronic design & interactive media

### POST-GRADUATE DIPLOMA OF DESIGN – SWINBURNE UNIVERSITY OF TECHNOLOGY

2007/2008 Melbourne, Australia

Communication design (publication & information design)

### BACHELOR DEGREE CRÉAPÔLE-ESDI

2003/2006 Paris, France

Visual communication

## languages

---

**English** native / bilingual proficiency

**French** native / bilingual proficiency

**Italian** advanced proficiency

**Portuguese** intermediate proficiency

**German** elementary proficiency